



August 20 9

**Greetings from A Love for Life!**

**A LOVE FOR LIFE  
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**A Love for Life** is dedicated to finding a cure for pancreatic cancer. The average survival rate for stage IV pancreatic cancer is a little more than 180 days. Pancreatic cancer is slated to become the 2<sup>nd</sup> leading cause of cancer death by 2020. The *National Cancer Institute* spends only 1.8% of its cancer research budget on pancreatic cancer research. We want to help change these numbers.

This is **A Love For Life's** eighth year paddling in dragon boat festivals in the Philadelphia area. Dragon boating is one of our organization's most popular fundraisers. We have 4 teams (over 100 participants) ready to paddle. **A Love For Life** is one of the largest teams in the Bucks County Festival, which will be held on Saturday, September 21, 2019. We also supply our race shirts to teammates who race in 5Ks/ Marathons and bike races all across the country.

*The Abramson Cancer Center* at the University of Pennsylvania in Philadelphia is at the forefront of pancreatic cancer research. One hundred percent of the money we raise will go to a dedicated research team there. We do not use any portion of any donation for administrative costs, postage, or printing. Through a combination of yoga and dance classes, a tennis benefit, an Oktoberfest event, and private and corporate sponsorships, we raised over **\$100,000** last year, which was presented to the *Abramson Cancer Center* in February.

We hope you will consider supporting our efforts this year by sponsoring our teams. Your name or company logo will be on the back of 100s of our race shirts and will be spotlighted on our social media pages. Details on sponsorship levels are on the following pages.

Your generous support is always appreciated!

Sincerely,

Christine Edmonds  
*President*  
**A Love for Life.**  
117 North Lincoln Avenue  
Newtown PA 18940

**A Love for Life** is registered as a 501 (c) (3) tax-exempt public charity.  
All donations are tax-deductible. Tax EIN 462038591.

[www.aloveforlife.us](http://www.aloveforlife.us)

We know that our friends and neighbors will support us with the gift of their time. They will come paddle or cheer for us at the races, or will help us stuff envelopes or help with our fundraisers, or may donate \$10, \$20, \$50, or \$100. Some may wish to give more.

**Sponsorships include an invitation to join the fun with us on race day, September 21. You will be listed and thanked on our Facebook page and website.**

**BRONZE (\$250)** Your name/logo on the back of hundreds of high-quality tech race shirts and on all race day materials. Your own

**A Love for Life** race shirt (popular choice for family or individual recognition).

**SILVER (\$500)** Your logo will be 2x the size of BRONZE sponsors. You will receive 2 complimentary race shirts.

**GOLD (\$1,000)** Your logo will be 2x the size of SILVER sponsors. You will receive 3 complimentary race shirts.

**PLATINUM (\$2,500)** Your logo will be 2x the size of GOLD sponsors. You will receive 4 race shirts.

**LOVE (\$5,000)** Largest font of all the sponsors on the back of our shirts. You will receive 5 race shirts.

**HERO (\$10,000)** Large font of your company logo on the **FRONT** of our shirts. You will receive 6 race shirts.

If you would like to sponsor our 2019 team, and would like your logo on our shirts, we must have your information by **August 18th.**

You may donate to **A Love for Life** at any time of the year. We know that many companies have deadlines for submitting sponsorship requests. If this deadline has passed, please consider this a request for our 2020 race.

Questions? Call Christine Edmonds at **215.300.5580** or email **[christine@aloveforlife.us](mailto:christine@aloveforlife.us)**

**JOIN US ON RACE DAY • SATURDAY, September 21, 2019**

**Thank You!!!**

“Dost thou love life? Then do not squander time,  
For that’s the stuff life is made of.” —Benjamin Franklin